



# Courteous Canine, Inc

Call us now: 813-949-1465  
No Force, Just Fun!  
Dog and Cat training  
Private, In-home and group classes



Aggression, Agility, Rally Obedience, Behavior Modification, Canine Good Citizen, Pet Therapy, Service Animal Coaching and MORE!  
Servicing the Hillsborough, Pinellas and Pasco counties of Florida

## Dr. Susan Friedman's TWO-Day Seminar hosted at Courteous Canine, Inc. Living and Learning with Animals (LLA): A Seminar in Behavior Change Connecting the Dots from Behavior Science to Best Practices

### THERE ARE ONLY TWO KINDS OF PROBLEM BEHAVIORS:

**Behaviors that occur too often, and behaviors that don't occur often enough!**

Living and Learning with Animals is designed to provide a comprehensive and cohesive understanding of applied behavior analysis to improve the lives of all learners in our care. The course includes over 200 instructional slides, video examples, support materials and interactive activities. Participants will be exposed to the following topics:

1. The fundamental science principles of learning and behavior.
2. Functional assessment to understand and predict behavior.
3. An effective teaching technology to prevent and change problem behaviors.
4. Ethical guidelines for the implementation of humane behavior-change plans.

**Using the most positive, least intrusive strategies disseminated at this workshop, participants will be able to better able to effectively analyze, prevent and resolve behavior problems that inevitably arise.**

All learners must have power to operate on their environment to live behaviorally healthy lives. We facilitate this power when we interact with them in such a way that they choose to do what is required for lasting companionship in our homes. To change our animals' behavior we first change what we do. Susan Friedman will provide the information for students to quickly learn that once one has the necessary tools, a commitment to facilitate rather than force behavior improves the quality of our relationships.



## BIO and Seminar Agenda

**Susan G. Friedman, Ph.D.**, is a psychology professor at Utah State University. Over the last decade, she has helped pioneer efforts to apply to animals the scientifically sound teaching technology and ethical standard of Applied Behavior Analysis that is so effective with human learners.



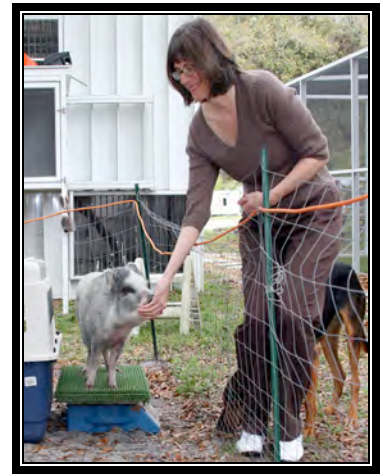
Susan has given a wide variety of workshops and conference presentations including the Association of Avian Veterinarians, the European Association of Zoos and Aquaria, the American Federation of Aviculturists and Moorpark College's Exotic Animal Training and Management program. She was a guest speaker on the topic of learning and behavior for NASA's Goddard Space Flight Center Scientific Colloquium and presented master classes and workshops in Africa, Australia, Canada, France, Holland, Israel and New Zealand.

Her articles have been translated into 9 languages.

Susan teaches two on-line courses, one for veterinarians and other animal professionals, and another for pet owners ([see www.behaviorworks.org](http://www.behaviorworks.org)). Susan is also a core member of the Condor Recovery Project and has been nominated for the Media Award, given by the International Association of Behavior Analysis, for her efforts to disseminate to pet owners, veterinarians, animal trainers and zookeepers some of the essential tools they need to empower and enrich the lives of all learners.

### Seminar Agenda

- I. **We've Come a Long Way Baby!**
- II. **The Significance of Science to Behavior**
- III. **Two Learning Paradigms**
- IV. **Understanding and Predicting Behavior**
- V. **The Commitment to Ethical Practice**
- VI. **Changing Behavior: Respondent Strategies**
- VII. **Changing Behavior: Operant Strategies**
- VIII. **Increasing Behavior**
- IX. **Decreasing Behavior**
- X. **Other Strategies & Training Tips**
- XI. **Developing Behavior Change Plans**
- XII. **Course Wrap Up**



## Date, Location and Fees

- **When: Saturday, April 10 and Sunday April 11, 2010**
- **Where: 3414 Melissa Country Way, Lutz, FL 33559**

Please mail a check and the form below to:

Courteous Canine, Inc., 3414 Melissa Country Way, Lutz, FL 33559

Saturday April 10<sup>th</sup> 9am to 5pm (with an hour for lunch on your own) \$100

Sunday April 11<sup>th</sup> 9am to 5pm (with an hour for lunch on your own) \$100

Both days Saturday and Sunday \$180

Name:

Street Address:

City, State, Zip:

Phone:

Email: Do you want to get our Email Newsletter? Yes/No

Type of animals you parent:

Type of animals you are interested in training:

